

BUSINESS ADMINISTRATION AND SPORT MANAGEMENT DUAL MAJOR

Bachelor of Science in Business Administration

As of Fall 2021

Major Requirements: 61-67 semester hours (depends on internship). At least 24 semester hours must be taken at Aquinas. Only courses with a grade of C- or better will count toward the major

AQUINAS REQUIREMENTS

| | | |
|-------|--|-----|
| _____ | AG 210 Principles of Accounting I | 4.0 |
| _____ | AG 211 Principles of Accounting II | 4.0 |
| _____ | BS 201 Principles of Management | 3.0 |
| _____ | BS 202 Principles of Marketing | 3.0 |
| _____ | BS/CN/PS 212 Parliamentary Procedure | 1.0 |
| _____ | BS 305 Financial Management | 3.0 |
| _____ | BS 460 Ethical Application in Business | 3.0 |
| _____ | BS 492 Cases in Business Policy | 3.0 |
| _____ | CN 101 Intro. to Communications | 3.0 |
| _____ | CN 205 Public Speaking | 3.0 |
| _____ | CS 152 Spreadsheets | 1.0 |
| _____ | ES 211 Microeconomics | 3.0 |
| _____ | ES 212 Macroeconomics | 3.0 |
| _____ | KN 159 Introduction to Kinesiology | 3.0 |
| _____ | KN 330 Marketing and Promoting Sport | 3.0 |
| _____ | KN 332 Promoting and Funding Sport and Exercise | 3.0 |
| _____ | KN 402 Ethics and the Law in Sport Management | 3.0 |
| _____ | KN 430 Facility and Event Management | 3.0 |
| _____ | KN 397 Internship (6-12) | 6.0 |
| _____ | MS 151 Elementary Statistics or MS252 Statistics | 3.0 |

TRANSFER EQUIVALENTS

| | |
|-------|---|
| _____ | BA 256 Principles of Accounting 1 |
| _____ | BA 257 Principles of Accounting 2 |
| _____ | BA 283 Business Management |
| _____ | BA 270 Marketing |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | COM 131 Fundamentals of Public Speaking |
| _____ | _____ |
| _____ | CIS 156 Excel |
| _____ | _____ |
| _____ | EC 252 Principles of Microeconomics |
| _____ | EC 251 Principles of Macroeconomics |
| _____ | _____ |
| _____ | PE 184 Principles of Physical Education |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | BA 254 or PY 281 or MA 215 Statistics |

Please Note: Aquinas College reserves the right to change, modify or amend the above-stated requirements and/or courses in its sole discretion and without prior notice.

OPTIONAL CONCENTRATIONS WHICH MAY BE ADDED TO THE MAJOR

Requirements: 15 semester hours. These are elective specializations and can only be declared with a Business, International Business or dual Business major. Courses taken in a concentration are considered as business electives in the context of the requirements of the B.S.B.A. Majors may declare either the marketing concentration or the marketing minor, but not both. A GPA of 2.0 must be maintained. Only courses with a grade of C- or better will count.

Marketing (15 credits)

Choose 4 courses from the following:

| | | | | |
|-------|--------------------------------|-----|-------|-------|
| _____ | BS 311 Advertising | 3.0 | _____ | _____ |
| _____ | BS 316 International Marketing | 3.0 | _____ | _____ |
| _____ | BS 342 Digital Marketing | 3.0 | _____ | _____ |
| _____ | BS 357 Public Relations | 3.0 | _____ | _____ |

| | | | | |
|-------|------------------------------------|-----|-------|--------------|
| _____ | BS 360 Consumer Behavior | 3.0 | _____ | _____ |
| _____ | BS 414 Supply Chain Management | 3.0 | _____ | _____ |
| _____ | BS 415 Sales Management | 3.0 | _____ | BA 172 Sales |
| _____ | ES 311 Intermediate Microeconomics | 3.0 | _____ | _____ |

Choose 1 capstone course from the following:

| | | | | |
|-------|--------------------------------------|-----|--|--|
| _____ | BS 442 Cases in Marketing Management | 3.0 | | |
| _____ | BS 483 Marketing Strategy | 3.0 | | |

Human Resources (15 credits)

Choose 5 courses from the following:

| | | | | |
|-------|----------------------------------|-----|-------|-----------------------------------|
| _____ | BS 321 Industrial Psychology | 3.0 | _____ | _____ |
| _____ | BS 340 Public Administration | 3.0 | _____ | _____ |
| _____ | BS 355 Organizational Behavior | 3.0 | _____ | BA 282 Organizational Behavior |
| _____ | BS 356 Organizational Leadership | 3.0 | _____ | _____ |
| _____ | BS 362 Negotiations | 3.0 | _____ | _____ |
| _____ | BS 372 Training and Development | 3.0 | _____ | _____ |
| _____ | BS 410 Human Resource Management | 3.0 | _____ | BA 284 Human Resources Management |
| _____ | BS 496 Human Resource Practicum | 3.0 | _____ | _____ |

International Business (15 credits)

| | | | | |
|-------|---------------------------------------|-----|-------|-------|
| _____ | BS456 Cases in International Business | 3.0 | _____ | _____ |
|-------|---------------------------------------|-----|-------|-------|

Choose four (4) courses from the following:

| | | | | |
|-------|--|-----------|-------|---|
| _____ | BS313 International Business | 3.0 | _____ | BA 288 Introduction to International Business |
| _____ | BS315 Culture in International Business | 3.0 | _____ | _____ |
| _____ | BS316 International Marketing | 3.0 | _____ | _____ |
| _____ | BS397 Field Experience in International/Global Business (min. 3 credits) | 3 or more | _____ | _____ |
| _____ | BS455 International Finance | 3.0 | _____ | _____ |
| _____ | BS490 Study Away Business Experience | 3.0 | _____ | _____ |
| _____ | ES342 International Economics | 3.0 | _____ | _____ |

